

UNDERSECRETARIAT OF PARTNERSHIPS SÃO PAULO STATE GOVERNMENT

10th Edition

09/30/2020

São Paulo advances in the auction calendar, authorizing the publication of the Bidding Notice for the Zoo and Botanical Gardens

Even in the current context of hardships from the pandemic, the State of São Paulo is advancing with the resumption of the economy. At this time of crisis, we bet in actions for economic and social development through the São Paulo State Privatization Program and its' Environmental Parks and Assets Concession Program. Recently, it advanced in the bidding calendar with the publication of another Bidding Notice, authorized by the Privatization Directing Council of the State of São Paulo - CDPED. This is the Public Notice for the Concession Project of the Zoo and Botanical Garden - Zoo and Ibot

The Zoo and Ibot Concession will delegate to the private sector, by granting the use of a public good for 30 years, the activities of making investments, conservation, operation, maintenance and economic exploitation of the Zoo, Botanical Garden and Farm located in the Municipality of Araçoiaba da Serra. The project stands out for the management of biological assets of fauna and flora, for the importance attributed to environmental education and for the potential of the assets for recreation, leisure, culture and ecotourism activities.

The São Paulo Zoo has a robust collection of animals recognized for the conservation of its fauna. With the Concession, the intention is to enhance the promotion of animal welfare by revitalizing the Zoo by the future concessionaire, making it compatible with international standards. Thus, the modernization of the park will include expansion and adaptation of the current enclosures to promote greater animal welfare and create a playful experience for visitors, while also strengthening environmental education.

Like the Zoo, the Botanical Garden represents another important place for leisure and contact with nature in São Paulo. With the historic Orchidarium, the asset has a vast collection of rare species that contribute to the park's biodiversity. Therefore, the future concessionaire should be concerned with protecting the flora. The project comprises, for example, the opening of the Botanical Garden early in the morning so that users can use the area for running in the middle of nature.

Investments will be made to modernize assets, create new and better experiences for users, and environmental preservation for the fauna and flora. In this sense, there is a plan to reorganize the animal enclosures in order to separate them by themes, leaving all typical Pantanal's animals in the same area, for example. There will also be the creation of an open-air auditorium in the Botanical Garden to increase Ibot's leisure potential.

In addition, the project includes the revitalization of the box office and the reorganization of the main entrance that gives access to the Zoo. It is also planned to build a walkway connecting the parking lot with the park. Such investments aim to improve the flow of local traffic and bring greater safety for both users and the surrounding population. It is worth mentioning that all these interventions should seek harmony between the new infrastructures and the surrounding landscape, in order to increase the park's sense of immersion in the urban ecosystem.

In addition to the exploration of the two environmental assets already mentioned, the concession provides for the delegation of the Araçoiaba da Serra Farm. The area is currently used for planting and harvesting food intended for the nutrition for the animals of the Zoo, in addition to being commercially exploitable by the Concessionaire during the Concession period.

The Zoo and the Botanical Gardens will now have interconnection between them, expanding the possibility of exploring the equipment. The Concessionaire must implement an internal connection and transportation solution. In this way, the user will have a more complete experience on their tour, being able to move between the Zoo and the Botanical Garden, contemplate the animals and explore the exuberance of the flora that Ibot provides.

These are just some of the highlights of the project that foresees investments of at least R\$ 250 million reais over the first 5 years!

The Concessionaire will have the freedom to make additional investments, as well as establish prices for the collection of tickets in line with its commercial strategy. This latter freedom is regulated by the Concession Contract, which requires compliance, for example, with the state policy of exemptions, half-price and free admittance. Thus, with the freedom of prices, it is possible for the future operator to use its expertise to define commercial strategies that can increase the visitation of the Zoo and Botanical Gardens.

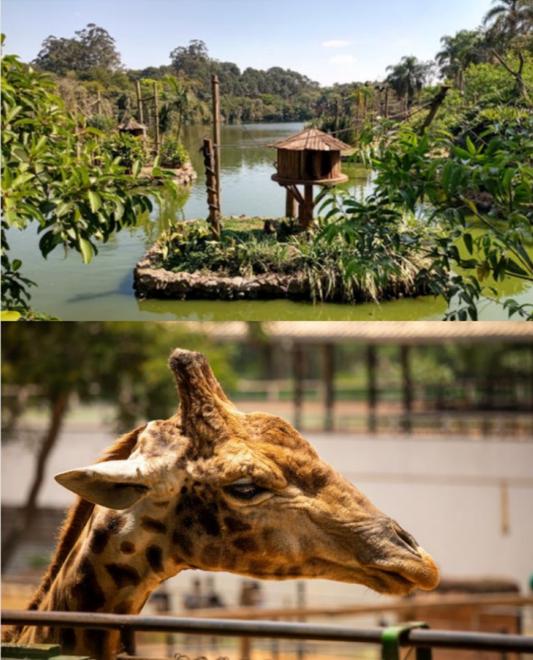
With the publication of the bidding notice for the Zoo and Botanical Gardens, the Government of the State of São Paulo is advancing not only with the resumption of the economy, but also with the schedule of concessions for parks and environmental assets in the State of São Paulo.

Paula Pannunzio

Advisor at Unit of PPPs

Roberto Longman

Advisor at Unit of PPPs



In the picture, photos of the São Paulo's Zoo on the left, and, on the right, photos of the Botanical Garden

Latest news

Intercities Train Project is awarded at the 13th Annual Global Strategic Infrastructure Leadership Forum of CG/LA

The Undersecretariat of Partnerships participated in the 13th Annual CG/LA Global Strategic Infrastructure Leadership Forum, held in a virtual environment, on September 17th, 2020. The Executive Secretary for Partnerships Gabriela Engler was invited to present some of the main projects in the portfolio of the State of São Paulo. During the event, the CPTM Lines 8 and 9 concession projects and the Intercities Train, which will connect São Paulo, Jundiaí and Campinas, were exposed to the rail sector. In the highways sector, the project State Coastline - Lot A was presented. Finally, in the Environment, Sports and Leisure sector, the concessions of the Ibirapuera Complex and the Zoo and Botanical Gardens were on the agenda. At the end of the event, the Intercities Train Project was elected by the judging panel of the event as the winner in the long-term benefits for mobility category. The virtual forum brought together more than 500 international executives, as well as allowed private meetings between leaders and those interested in the projects. Learn more at: <https://www.cg-la.com/forums/glif13>.



In the picture, Executive Secretary for Partnerships, Gabriela Engler, presenting Lines 8 and 9 to foreign investors and operators

Preliminary proposal for the concession of the Campos de Jordão Railway approved

The Directing Council of the State Privatization Program (CDPED) approved the formation of a Preliminary Analysis Committee to promote technical, legal and economic-financial feasibility studies for the concession of the Campos do Jordão Railway (EFCJ). The proposal aims for the modernization of services through reform, the operation and maintenance of the railroad currently operated by the State of São Paulo. The recovery of rails, wagons and other equipment will be included in the study, in addition to investments for restoration, modernization and subsequent operation of the 47 kilometers of the railway line. The proposal also includes the concession of Parque Reino das Águas Claras, in Pindamonhangaba, and the Railway Memory Project. The project has high potential to leverage tourism in the Mantiqueira region, in addition to generating jobs and boosting the region's economy./

More info at www.parcerias.sp.gov.br

if you no longer wish to receive this newsletter, please send an email to partnerships@sp.gov.br with the word **cancelar**.

Public Consultation is open for the concession project for the Sports Complex "Constância Vaz Guimarães"

Last Friday (September 25th), the Public Consultation period for the Ibirapuera Sports Complex concession project started. The procedure aims to identify comments and suggestions from civil society on the project that foresees the construction of the Multipurpose Arena for up to 20 thousand people, as well as the installation of free public sports equipment. The official project documents were made available, such as the public notice, the contract and its annexes, as well as reference documents for understanding the basic scenario constructed by the State Government. The consultation will remain open until October 27th, and contributions should be sent by email at: concessaocomplexoibirapuera@sp.gov.br. The consultation documents can be found at <http://www.esportes.sp.gov.br/concessaocomplexoibirapuera/>.



In the picture, Secretary for Sports, Aildo Rodrigues, a Special Advisor of the Vice Governor, Heloisa Proença, and the master of ceremonies, Anselmo de Oliveira during the Public Hearing session.

Technical Visit to the Horto Florestal demonstrates the progress of the project

On September 9th, members of the technical team responsible for modeling the Concession Project for the Cantareira State Parks and Alberto Löfgren paid a technical visit to the Horto Florestal. The objective was to closely analyze the assets considered in the modeling, such as the Forest Museum, in order to raise subsidies for the next phase of the project - the preparation of the first drafts of the bidding documents. After completing the technical-operational modeling studies and the present phase of improvement of the economic-financial modeling, the project is preparing to move forward on schedule.



In the picture, View of the Forest Museum Octávio Vecchi at Horto Florestal