

Zoo and Botanical Garden: a new phase in environmental concessions in the State of São Paulo

The State Government of São Paulo remains firm with the auction agenda of the Concession Program of Parks and Environmental Assets. Despite the challenging circumstances, the State Privatization Program, coordinated by the Undersecretariat for Partnerships, has successfully fulfilled its mission. This is due to the continuity of project structuring activities and the holding of auctions during the pandemic - processes that have had broad participation and engagement of the market. With the São Paulo Zoo, Zoo Safari and the Botanical Garden it was no different.

February 23rd, 2021 represents an important milestone for the sequence of delegations of assets of environmental importance to the private sector. On this date, at B3, in São Paulo, the public session for opening proposal envelopes and the judgment of price proposals prepared by the bidders who competed in the International Competition No. 02/2020, promoted by the State Secretariat for Infrastructure and the Environment, were held.

The biggest proposal of the event was formulated by the Reserva Paulista Consortium, which offered the amount of R\$ 111,500,000.00 for the grant of the right to use the Zoo and Botanical Garden for a period of thirty years, exceeding the R\$ 82 million presented by the company Iguacu Falls, ranked in second place. The offer represents a premium of 132% over the minimum bid price, proving not only the importance of such equipment, but also the market's confidence in the project portfolio of the State of São Paulo consolidated over almost three decades now.

During the term of the Concession, the future concessionaire will be responsible for making investments, operating and maintaining the assets based on the provision of services and economic exploitation, environmental education, leisure, culture, ecotourism and visitation activities. The estimated value of the contract is approximately R \$ 417.5 million. Investments in the order of R \$ 370 million were made possible to exploit the potential of the assets, of which R \$ 180 million are related to the minimum interventions to be carried out by the future concessionaire during the first five years of the execution of the contract.

In addition to the economic and financial aspects of the project, the concession proves to be an important instrument for the promotion of animal welfare - provided, mainly, by updating the concept of the equipment, which values environmental preservation and awareness rather

Latest news

Government of SP signs concession contract for Caminhos do Mar

The State Government of São Paulo and the company Parquetur signed, on March 17th, the concession contract for the Caminhos do Mar Nucleus, located in the Serra do Mar State Park. With a proposal of R\$ 4 million, a premium of 216% over the minimum bid, the concession will stimulate ecotourism, in addition to guaranteeing the maintenance of areas for public use and restoration of the nine listed properties that make up the Trail of Historical Monuments of Caminhos do Mar. The contract, with a 30-year term, provides for an investment minimum of R\$ 11 million, which includes the implementation of visitor support services, requalification of parking and entries, in addition to electrical and hydraulic interventions in existing buildings.



In the picture, Rancho da Maioridade, an important historical asset of the Park.

After the contribution stage, the Cantareira and Alberto Löfgren State Parks Concession Project moves on

The State Government of São Paulo finishes in March the phase of collecting contributions for the Concession Project for the State Parks of Cantareira and Alberto Löfgren. The three months of work began with Public Consultation No. 01/2021, followed by the general public hearing and hearing of environmental agencies, park councils and the scientific community. This stage ended with the approval of the concession project by the State Environment Council on March 24th.

In all these stages, the project was well received by civil society, interested parties or environmental agencies. Such interest was demonstrated in the more than one hundred contributions received and in the participation of six interested companies in the market sounding round carried out along with the contribution collecting phase.

At the moment, the manifestations offered are being analyzed by the Working Group, aiming to improve the documentation, whose publication is scheduled for the month of May. Before that, to give even more transparency to the bidding process, the State Government will provide interested parties with a data room with supporting documents and information regarding the project.

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than the exhibition of the fauna - and preservation of the regional flora. At the Zoo, the future concessionaire should expand and adapt the enclosures and channel efforts to provide the user with experiences focused on education and environmental awareness. In the Botanical Garden, the private partner will carry out interventions aimed at increasing the leisure potential existing in the place. Finally, the assets will have an interconnection infrastructure, enabling visitor experiences in sectors of fauna and flora.

As of the signing of the contract, the State Government will redirect its actions, in accordance with the new public policy established. The treasury resources will be allocated primarily to efforts related to research aimed at protecting biodiversity, as well as for tasks related to the inspection and execution of the concession contract. On the other hand, the private partner will mobilize its resources and expertise to promote infrastructure improvements and offer a wide range of services that attract the public and encourage human contact with nature.

After the concession of the Zoo and Botanical Gardens, the State Government of São Paulo reserves new investment opportunities in the sector of parks and environmental assets. Such equipment will be important in the resumption of tourism and the economy in the coming years. On the radar are the State Parks of Cantareira and Alberto Löfgren, whose stages of public hearing and consultation have already been completed. Stay tuned!

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State Audit Office dismisses the representation and auction of Lines 8 and 9 is rescheduled to 04/20

The Court of Auditors of the State of São Paulo, in a plenary session held on Wednesday, March 17th, decided that the representation filed against the notice for the concession of Lines 8-Diamond and 9-Emerald of CPTM was completely unfounded. With the decision, the State government has the endorsement to proceed with the project, which will bring benefits to more than one million passengers who use the line daily in times of normality, in addition to reinforcing the economic recovery with the R\$ 3.2 billions in investment foreseen in the concession. After the decision, the auction was rescheduled for 20th of April and will take place at the head office of B3, in the capital.

Council includes 5th Round of Road Concessions in the project pipeline and requests further modeling studies

At the 255th meeting of the Directing Council of the State Privatization Program (CDPED), it was decided to include the 5th Round of Highway Concession, called "Bloco Noroeste Paulista", in the project pipeline of the State Privatization Program (PED) and the development of the modeling studies supported by specialized consultancy in procurement process. The new round, preliminarily segregated into two lots, comprises approximately 1,705 km of roads in the northwest of the state, both composed of highways already granted, with expiring contracts, plus stretches currently managed by DER.



In the picture, a tranche of SP-425 which will be concessioned in the 5th Round and is currently managed by DER.

Preliminary modeling for the concession of Coastline Ferry Boats approved

The State Government of São Paulo takes another step towards the concession of an important public service, which will bring greater comfort and safety to users. The crossings, currently operated by the Secretariat for Logistics and Transport, are used, on average, by 28 thousand cars and 22 thousand pedestrians every day. The system consists of crossings on the North, Center and South coast of the State, with special emphasis on the Santos-Guarujá crossing. Considering the modes on wheels, this is the largest waterway transportation system in Brazil.

In a meeting held on March 23rd, the Privatization Council of the State of São Paulo approved modeling that contemplates 240 million in investments over the next 30 years of providing the service. The objective of these investments will be the rehabilitation of the existing infrastructure and the efficient provision of services to the population. The public hearing and consultation of the project are planned for the months of April and May, respectively.