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Rodoanel: Innovation and Tariff Justice

On January 28, 2022, the public notice for the sponsored concession of the North Rodoanel was published. It is one of the projects with the greatest logistical impact in the State Partnership Program portfolio.

The North Rodoanel is a class 0 highway, that is, without access, with 44 kilometers of extension, including 14 tunnels, 107 works of art, 2 rest areas for truck drivers, 2 User Service bases, in addition to a vast operating system, which will have 100% of the stretch monitored by cameras and operational vehicles, such as ambulances, tow trucks, and water trucks.

Investments in the amount of BRL 3 billion are foreseen for the project, of which BRL 1.7 billion in the conclusion of the main work and BRL 1.6 billion for the operation throughout the contract. The project has already generated more than 15 thousand jobs and will generate much more over the 30 years of concession. With the completion of works, the ring road will be fully completed, improving the flow of products, reorganizing urban traffic in adjacent cities and at Tietê and Pinheiros Marginals, making urban roads less crowded. It is estimated that 18,000 trucks per day will no longer use urban routes. Environmental improvements are also expected, such as a 6% to 8% reduction in vehicular CO2 emissions in the metropolitan region, the planting of 1000 compensatory hectares, and the implementation of fauna crossings, according to the monitoring program.

The auction will take place at B3, in the international competition modality, and the evaluation criteria will be the lowest value of the availability payment to be paid by the government to the concessionaire, and, alternatively, the lowest value of the public contribution, according to the rules established in the bidding documents.

The main guideline of the modelling was to face and directly attack the challenges related to the project's history, to provide security and promote competitiveness in the bidding process, ensuring the completion of the works and the operation of the highway. For this, the modelling relied on the State Regulatory Agency for Public Service Delegates of Transportation's maturity, associated with the excellence and best practices of the International Finance Corporation (IFC).

As an example, it is worth noting the treatment given to the works that have not been

fully completed. The contract provides a pre-construction period, when an independent party shall carry out inspections in order to assess the condition of the asset and protect the concessionaire of risks related to that condition, regarding the documentation. This period also counts with a transition committee, in the form of a "dispute board", which, following the best market practices, will monitor activities and act in the resolution of any disputes.

But the modelling not only addressed acknowledged risks, but also brought innovations. The North Rodoanel will be the first 100% "free flow" highway to begin to operate in Brazil. It means that, in place of toll stations, there will be reading chargers, which perform automatic payment for vehicles that have an automatic vehicle identification system. In this way, the user only pays for the distance traveled, which promotes fair pricing. It is important to point out that because of the pioneering nature of the measure, mechanisms were created to mitigate the risk of default by these users.

Another innovative feature of the project is the personalized treatment of demand risk, considering that it is a greenfield project in an urbanized area and sensitive to the restriction of vehicles on other routes, such as Marginal Pinheiros e Tietê. The project inaugurates the model of payment for availability on highways in Brazil, in which the concessionaire will be remunerated for the availability of infrastructure, regarding the level of service demanded, regardless the demand actually observed.

The publication of the project bidding notice is certainly a progress to the Program of Partnerships of the State of São Paulo and shall, once again, set the tone to the forthcoming road concessions in Brazil. The Rodoanel is an excellent example of a project that proposes to solve problems of the past, without ceasing to worry about the innovations of the future.

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Últimas notícias

Signing of the Concession Agreement for the Cantareira and Alberto Löefgren Parks

Government of SP and the concessionaire Urbia Águas Claras signed, on January 20, 2020, a concession agreement of 30 years, with minimum investments of BRL 45.5 million, of which BRL 31 million should be invested by 2028. The concessionaire will be responsible for cleaning, managing and monitoring the assets, modernizing existing structures and increasing the offer of services, in addition to the conservation and maintenance of spaces and ecotourism activities exploitation.

The concession corresponds to 3.6% of the total areas of the parks and it is restricted to places of public use. Before the pandemic, both parks received approximately 1.6 million visitors a year.

Signing of the Concession Agreement for Regional Airports

Government of SP signed, on February 14, 2022, the concession contract of the Northwest Block. Investments of more than BRL 181.2 million are foreseen in the 11 airports, of which BRL 62.3 million shall be made in the first 4 years. With the signature of the contract, the ASP consortium will assume the management of the airports, under the supervision of ARTESP. The new concessionaires will assume the provision of public services for the exploration, maintenance, and infrastructure expansion. The Block is headed by São José do Rio Preto airport.

Public Hearing of the Concession Project of the Sao Paulo State Social Lottery

On January 31, 2022, the Public Hearing of the Project for the Concession of Public Lottery Services was held, in the following modalities: fixed odds betting, specific prediction lottery, sports prediction lottery, numerical prediction lottery, instant lottery, lottery passive, and other modalities eventually authorized by federal law and subject to the prior consent of the Granting Authority.

Due to the pandemic, the Hearing was held in virtual format. 13 companies signed up to ask questions and during the live broadcast there was an average of 70 people watching the event simultaneously, which was broadcast on the Youtube channel of the Undersecretariat of Partnerships. 22 written contributions were received. Contributions will be analyzed and the public notice should be published in February this year.

Public Notice for Concession of Urban Parks - Villa Lobos, Cândido Portinari and Dr. Fernando Costa

On December 30, 2021, the public notice for the concession of Urban Parks was published. All the parks are located in the west of São Paulo. The project involves the concession of areas of public use to the private sector, for 30 years. The concessionaire must revitalize and renovate the structures, implement and diversify the offer of services, carry out maintenance of the area, modernize surveillance, implement a visitor center and environmental education activities and implement measures of environmental protection, respecting the Master Plans of the parks.

The concession requires a minimum investment of BRL 61.6 million, of which BRL 46.9 million shall be made in the first six years of the contract. The concessionaire cannot charge entrance fees to the parks.

The bidding documents are available on the SIMA website. The Auction is scheduled for March 31, 2022, at 2 pm, at B3.



In the photo, the Deputy Secretary Tarcila Reis, at the Opening Conference of the PPP Americas.

Holding of the PPP Americas, at Palácio dos Bandeirantes

The PPP Americas, held every 2 years by the Inter-American Development Bank, is considered the most important PPP forum in Latin America and the Caribbean. In 2021, the event was held in partnership with the Government of São Paulo, through the Undersecretariat of Partnerships. In all, there were 1850 participants (236 in-person), more than 9 countries, and 140 panelists.